



SPONSORSHIP OPPORTUNITIES

Please check the box next to the sponsorship level you'd like, fill out your business details (page 2), and select your payment option. Email or mail this form to Mark Overall at markoverall85@gmail.com or 438 Main St., 6th Floor, Buffalo, NY 14202. Please provide a company logo file in a vector format (.AI, .EPS, or .PDF). **Deadline for sponsorship commitment is July 11, 2023.**

CHAMPION SPONSORSHIP TIER – PRICE \$6,500

Benefits:

- Limited to 1 sponsor
- Breakfast sponsor credit
- Opportunity to provide brief opening remarks
- Full page advertisement in printed materials
- Premiere tabling location
- Double booth tabling at no additional cost
- Opportunity to provide a statement regarding the firm's commitment to diversity in print
- Social media spotlight prior to the event
- Right to use digital 2023 Empire State Legal Diversity Career Fair banner for commitment to DEI on your website and print materials
- Logo listed on the website & print materials

ALLY SPONSORSHIP TIER– PRICE \$5,000

Benefits:

- Recognition as one of the lunch sponsors
- Opportunity to provide brief lunchtime remarks
- Funds food and activities throughout the career fair
- Half page advertisement in printed materials
- Opportunity to provide a statement regarding the firm's commitment to diversity
- Free tabling with double booth
- High traffic table location
- Social media spotlight prior to the event
- Right to use digital 2023 Empire State Legal Diversity Career Fair banner for commitment to DEI on your website and print materials
- Logo listed on website and print materials

EMPIRE STATE LEGAL DIVERSITY CAREER FAIR
SPONSORSHIP OPPORTUNITIES

SUPPORTER SPONSORSHIP TIER– PRICE \$3,500

Benefits:

- Free single table
- Quarter page advertisement on printed materials
- Social media spotlight prior to the event
- Right to use digital 2023 Empire State Legal Diversity Career Fair banner for commitment to DEI on your website and print materials
- Logo listed on the website
- Name listed on print materials

FRIEND SPONSORSHIP TIER– PRICE \$1,500

Benefits:

- Name listed on website
- Name listed on print materials as a sponsor, without statement
- 50% discount on cost of tabling
- No logo

NON-HIRING BOOSTER – PRICE \$1,000

Benefits:

- Name listed on website
- Name listed on print materials as a sponsor, without statement

NON-PROFIT TIER – 25% DISCOUNT ON SPONSORSHIP LEVELS WITH FREE TABLING AT EVERY LEVEL

I am committing to being a Sponsor of the Empire State Legal Diversity Career Fair!

BUSINESS DETAILS

Business Name _____

(as it should appear on all printed material)

Contact Person _____

Business Address _____

City/State/Zip _____

Phone _____

Email _____

Company Website _____

PAYMENT OPTIONS

- Check enclosed – Make check payable to: **Bar Association of Erie County**
- Credit Card – We will email you a secure online credit card payment link. Visa, MasterCard, and Discover accepted.

