



#SocialMediaEthics

Co-sponsored by the Professional Ethics and Young Lawyers Committees

Tuesday, December 5, 2017 - 1:00 p.m. - 2:00 p.m.

BAEC, 438 Main Street, Sun Room Auditorium, Buffalo

1.0 CLE credit: Ethics

Speaker:

Elizabeth M. Midgley, Esq., *Anspach Meeks Ellenberger LLP*

Nearly 80 percent of lawyers maintain an online presence for professional purposes, and 94 percent use social media for personal reasons. Knowing social media is not only a good idea, but is required under our ethical rules. This seminar will explain why that is, and will focus on ways that attorneys can most effectively use social media to their, and their clients', advantage. It will cover how to comprehensively and ethically mine Facebook, LinkedIn, Twitter, and other social media platforms, as well as how attorneys can manage their social media use without inadvertently engaging in unprofessional or unethical activity. This presentation focuses on helping attorneys gain a greater understanding of how to "friend," "like" and "share" their way to a thoroughly modern law practice.

Erie Institute of Law Registration Form - #SocialMediaEthics



\$25 BAEC Member

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The Erie Institute now provides material via electronic delivery. Please be sure to add your email address below. If you would like a hard copy, check the box above and add \$5 to the registration fee. Thank you.

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Accreditation: The Erie Institute of Law has been certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education in the state of New York.

Cancellation Policy: If you are unable to attend a seminar for which you have already registered, call the CLE department at 852-8687. For a full refund, notice of your cancellation must be received 48 hours in advance of a program.

Cancellations received less than 48 hours in advance are subject to a \$5 administrative fee. Registrants who are pre-registered and fail to attend will receive course materials in lieu of a refund.

Mail or Fax to: Erie Institute of Law, 438 Main Street, Sixth Floor, Buffalo, New York 14202, (716) 852-8687, Fax (716) 852-7641. Register online at www.eriebar.org. Tuition assistance available. Please call to request an application.