BAR ASSOCIATION OF ERIE COUNTY CLE

Intellectual Property as Collateral

A seminar co-sponsored by the BAEC Banking Law and Intellectual Property Law Committees

Wednesday, March 29, 2017 - 9:00 a.m. ~ 12:00 p.m.
3.0 Credits: 2.0 Areas of Professional Practice, 1.0 Skills (*Appropriate for all attorneys*)
Bar Association of Erie County, 438 Main Street, Sun Room Auditorium, Buffalo, NY

Speakers:
Brendan S. Lillis, Esq., *Phillips Lytle LLP*
Jeffrey M. Monaco, Esq., *Phillips Lytle, Chair, Banking Law Committee*
Jordan Walbesser, Esq., *Hodgson Russ LLP, Chair, Intellectual Property Committee*

1. What exactly are patents, copyrights, and trademarks?
2. What are the advantages and disadvantages to using or accepting IP as collateral?
3. How does one place a value on intellectual property?
4. What are the preferred strategies for collateralization of IP assets?
5. What are lenders looking for (and what should they be looking for) when evaluating an IP portfolio?

Erie Institute of Law Registration Form – Intellectual Property as Collateral

Paperless

□$75 BAEC Member **□$110 Non-Member** **□$20 Hard copy of material**

Walk-in registrants add $5

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Mail or Fax to: Erie Institute of Law, 438 Main Street, Sixth Floor, Buffalo, New York 14202, (716) 852-8687, Fax (716) 852-7641. Register online at www.eriebar.org. Tuition assistance available. Please send your request in writing.